

# NRUTSEAB



is 'burnt sea', scrambled.

2026. the buttermilk town season. free to feel.

**Nrutseab was created with a single, audacious belief: that stories can transform how people see themselves and the world, on the conviction that creativity is not an industry, but a living force capable of shaping culture across borders, mediums, and generations.**

**From our beginnings in London, Nrutseab has focused on one mission:**

**to build a home where artistry is protected, nurtured, and elevated into experiences that feel deeply human.**

**Every project, every house, every collaboration we lead begins from this place, a commitment to storytelling that resonates long after the moment passes.**

**Our world spans film, music, talent development, lifestyle, wellness, and emerging technologies. But these are simply tools.**

**The heart of Nrutseab is always the same:**

**the story. The emotion. The soul of the idea.**

Nrutseab is a Creative Lifestyle House, built around a growing family of brands and experiences that embody artistry, innovation, and human connection. Our portfolio reflects the same standards of emotional resonance and creative integrity that guide every creation, advancing Nrutseab's mission to **tell stories and deliver experiences that are meaningful, positive, and sustainably impactful.**



COOKED  
CONVCONV  
THE BATCH

# LIFESTYLE AND WELLNESS

**COOKED**  
CONVCONV  
THE BATCH

**COOKED**

**Naturally Cool. Naturally Cooked.**

Cooked is a light-luxury brand rooted in freshness, natural ingredients, and creative experiences. Our thoughtfully crafted snacks and skincare delight the senses while inspiring creativity and exploration. Each snack comes with recipes and video tutorials, letting you enjoy instantly or recreate the experience at home. Through social experiments and innovative experiences — from playful small-scale trials to visually striking stories — Cooked transforms everyday moments into surprising, memorable experiences while sharing our aesthetic and creative vision.

**COOKED**

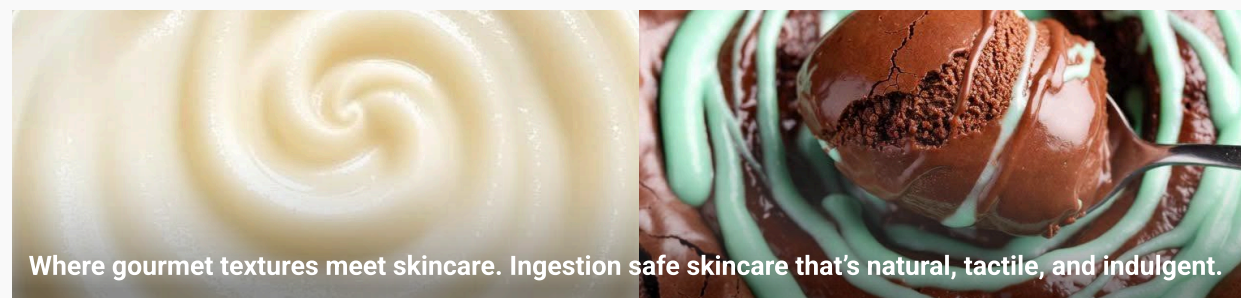
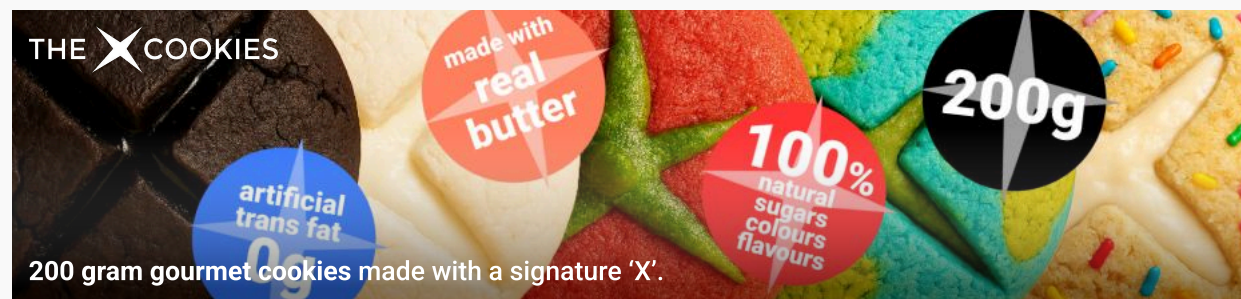
**Naturally Cool. Naturally Cooked.**





available  
worldwide  
(not including North  
Korea, Iran, Syria, Cuba)

## signature offerings



Where gourmet textures meet skincare. Ingestion safe skincare that's natural, tactile, and indulgent.



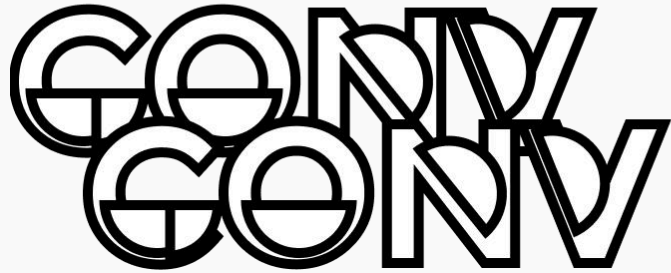
50 flavours, unlimited crunches.

For illustrative purposes only. Our R&D final products inspired these images. While the essence is captured, the true product may vary—crafted with the care and quality you expect from Nutseab Brands.

**COOKED**  
CONVCONV  
THE BATCH

**COOKED**  
Naturally Cool. Naturally Cooked.

COOKED  
**CONVCONV**  
THE BATCH



CONVCONV  
干杯干杯  
건배건배

convconv was born from the inspiration behind our spatial delivery pods - a visually, tastefully, and emotionally curated online convenience experience. Each thoughtfully selected snack and treat is more than a product; it's a moment of delight, bridging taste and human connection.

We celebrate gatherings, uniqueness, and flavor, with every item combinable to create your personalized culinary journey. Carefully curated 'convenient gathering' boxes surprise and gently remind friends to stay in touch, turning each shared moment into joy, laughter, and lasting memories.

convconv embodies our aesthetic vision, weaving globally inspired flavors into daily life and transforming every shared experience into an emotionally resonant moment.







available  
worldwide

signature offering

COOKED  
**CONVCONV**  
THE BATCH

\$1 water. An initiative by nrutseab presented by convconv.

Customizable snacks, fresh seasonal produce and flowers, "convenient gatherings" snack boxes.

For joy, for hope . 30% of net profits aid verified global relief.

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**CONV  
CONV**

COOKED  
CONVCONV  
**THE BATCH**

# the

The batch is a contemporary light-luxury patisserie, creating handcrafted cakes and coffee with natural ingredients. the menu rotates weekly, bringing flavors from around the world, delivered reliably to your doorstep. A worry-free indulgence, a small celebration for yourself, a perfect moment to savor both taste and caffeine.

# the





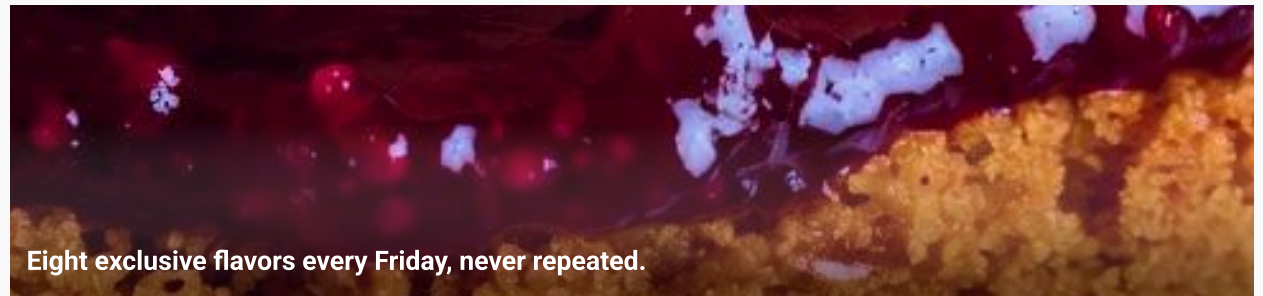
available  
North America  
(2026, gradual rollout)

signature offerings

COOKED  
CONVCONV  
**THE BATCH**



Made fresh to order with premium ingredients.



Eight exclusive flavors every Friday, never repeated.



Daily coffee deliveries, with select drone delivery.

For illustrative purposes only. Our R&D final products inspired these images. While the essence is captured, the true product may vary—crafted with the care and quality you expect from Nutseab Brands.

the



THE BUTTER



# HOSPITALITY AND EXPERIENTIAL

**THE BUTTER**



The Butter is Nrutseab's premier lifestyle and hospitality brand, offering curated, worry-free services to elevate everyday life. From private chefs, drivers, and home maintenance to pet care, wellness coaching, and bespoke travel planning, The Butter ensures every detail is anticipated, personalized, and effortlessly delivered. While The Butter is accessible to all, select services, bespoke items, and fully unlimited access are reserved for Nrutseab Brand VICs, providing an aspirational tier of ultra-luxury experiences.

**THE  
BUTTER**



# THE BUTTER

## signature offerings

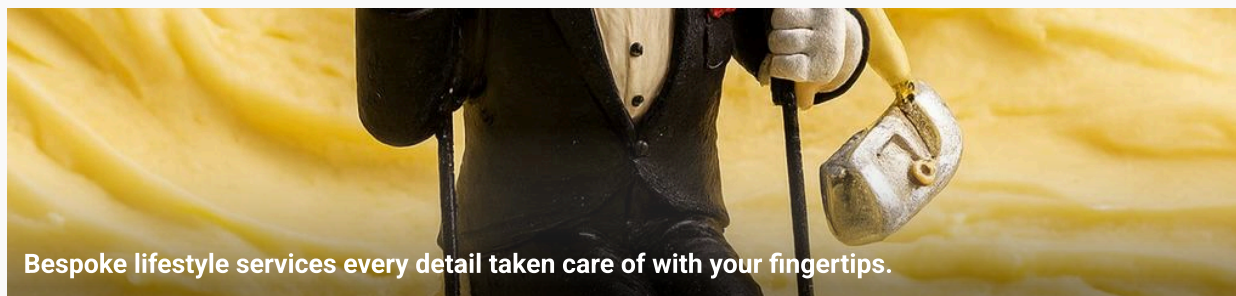


### available

North America, China,  
Europe, Korea, Japan,  
Singapore, Malaysia



BART: Your dedicated Nrutseab VIC butler, anticipating every need with care.



Bespoke lifestyle services every detail taken care of with your fingertips.



Bespoke interiors and furnishings, custom design solutions crafted with Nrutseab brands.

# THE BUTTER



BY NRUTSEAB  
AHUNDRED  
REMARSH

# ENTERTAINMENT AND MEDIA

**BY NRUTSEAB**  
AHUNDRED  
REMARSH



Nrutseab Productions are the R&D and testing playground for all production technology, where innovation meets storytelling. Our studios incubate new methods, platforms, and techniques, inviting audiences to witness content evolve with the technology that powers it.

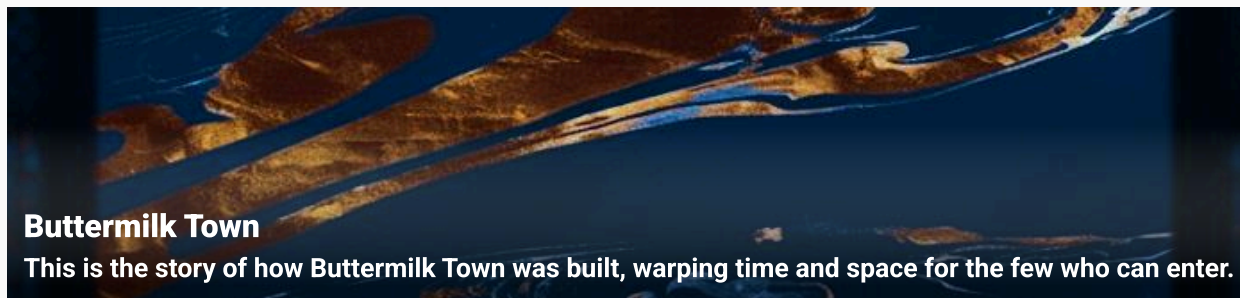
From this philosophy emerges our flagship production series and holistic experience ecosystem: a curated environment where storytelling excellence, technological innovation, and immersive luxury come together for creators, partners, and audiences alike.





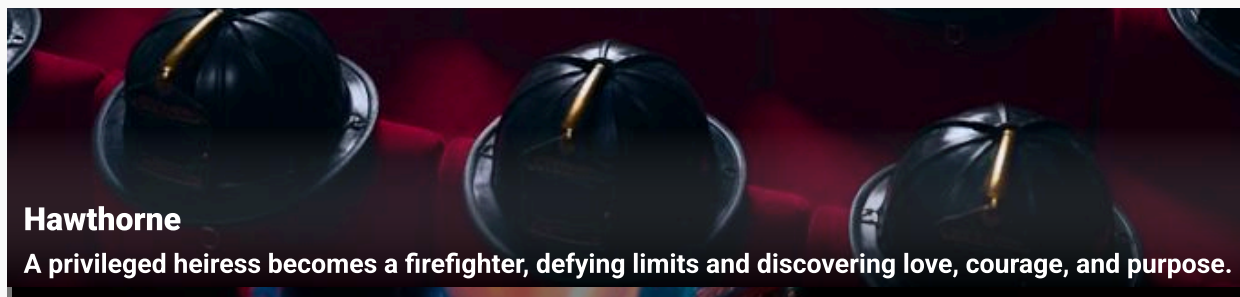
**BY NRUTSEAB**  
AHUNDRED  
REMARSH

**season offerings (2026)**



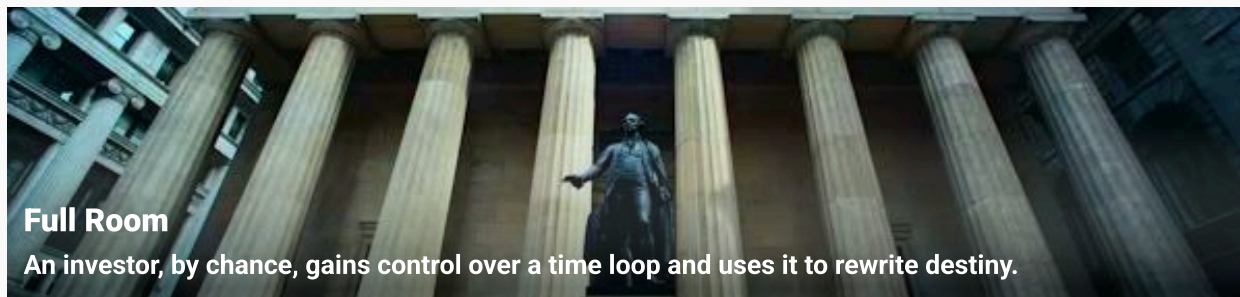
**Buttermilk Town**

This is the story of how Buttermilk Town was built, warping time and space for the few who can enter.



**Hawthorne**

A privileged heiress becomes a firefighter, defying limits and discovering love, courage, and purpose.



**Full Room**

An investor, by chance, gains control over a time loop and uses it to rewrite destiny.

**available**  
worldwide

Titles and series names are provisional and subject to change.

**SEAB**  
**IFY**



**BY NRUTSEAB**  
AHUNDRED  
REMARSH

**season offerings (2026)**



**Booked**

The man who collects all the world's knowledge must decide who lives—or dies.

**LABS**

An audiovisual creative collective.

**LABS**

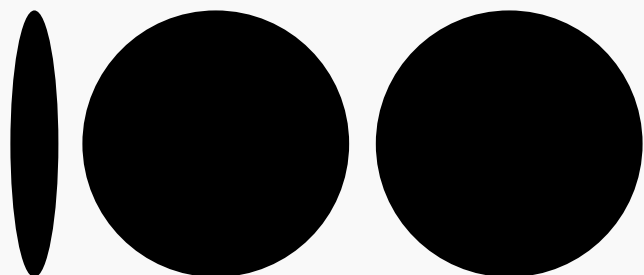
**... and more**

Titles and series names are provisional and subject to change.

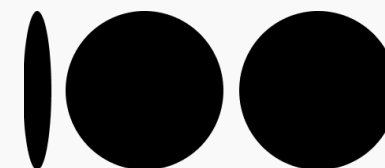
**available**  
worldwide

**SEAB**  
**ITY**

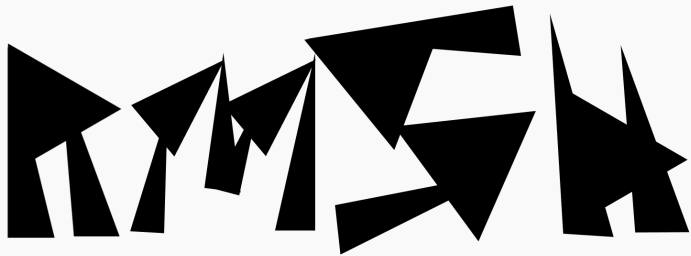
BY NRUTSEAB  
**AHUNDRED**  
REMARSH



ahundred is an annual editorial project where a hundred public figures come together to create a singular, story-driven publication. Captured across the year, their journeys are woven into a cohesive narrative, resulting in an immersive book that celebrates creativity, personality, and vision. Select figures occasionally return, forming narrative threads across editions that enrich the editorial world and cultivate a discerning, engaged community.



BY NRUTSEAB  
AHUNDRED  
**REMARSH**



RMSH (Remarsh) is an innovation-driven creative house, transforming advertising, production, events, and storytelling. Its proprietary adaptive intelligence seamlessly connects with digital and out-of-home networks, capturing audience patterns to craft campaigns that resonate, evolve, and surprise. Beyond technology, RMSH turns screens into stages for culturally and emotionally rich experiences.



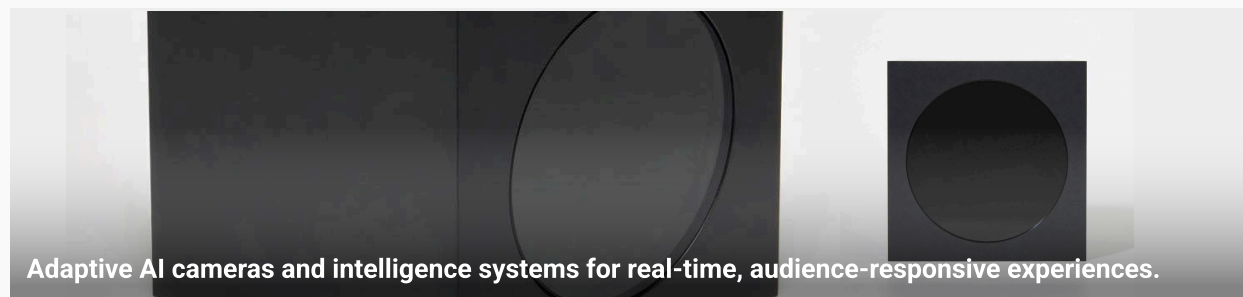




**available**

North America, China,  
Europe, Korea, Japan,  
Singapore, Malaysia

BY NRUTSEAB  
AHUNDRED  
**REMARSH**



Adaptive AI cameras and intelligence systems for real-time, audience-responsive experiences.



End-to-end audience engagement: campaign strategy, creative production, and live experiences.





The background of the image is an abstract composition. It features two large, curved, orange-colored shapes that resemble stylized, wavy fabric or perhaps the folds of a large umbrella. These shapes are set against a solid, bright blue sky. The orange shapes have a fine, ribbed texture, with lines following the curve of the folds. The overall effect is one of dynamic movement and vibrant color contrast.

HILDE

00:00

# FASHION AND COLLECTIBLES



**HILDE**  
00:00



hilde is a contemporary luxury fashion house led by creative director hilde. every piece blends meticulous design, heritage techniques, and fabric r&d, ensuring it is as comfortable inside as it appears sharp outside. with a lifetime guarantee, hilde creates clothing and accessories that quietly accompany the wearer, embracing imperfection, vulnerability, and authentic emotion.

**available**

North America, China,  
Europe, Korea, Japan,  
Singapore, Malaysia



HILDE  
**00:00**



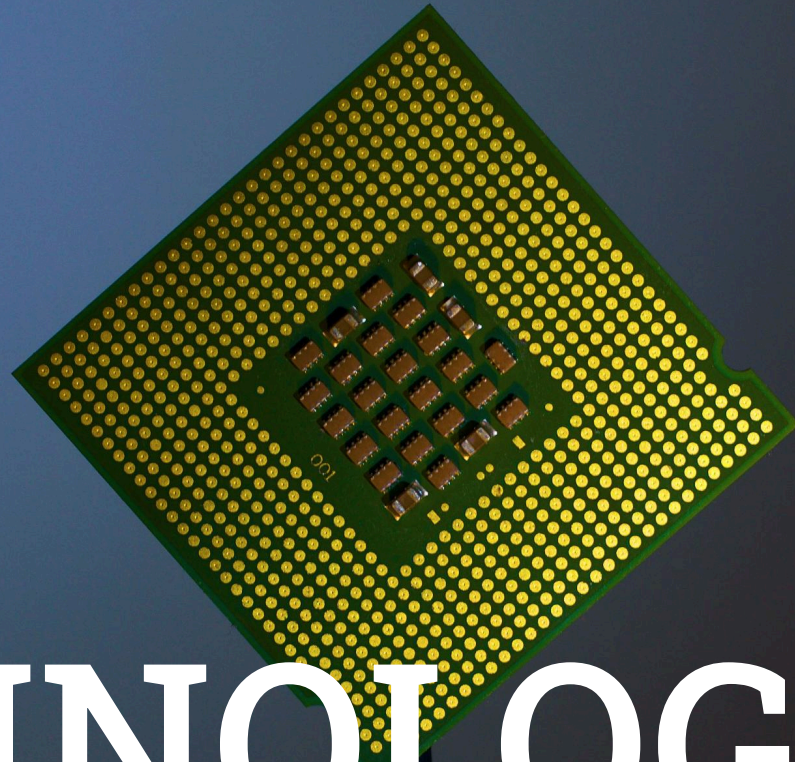
00:00 — each release is limited to just 100 pieces, reserved for those who create, wear, or carry something iconic. first editions are invite-only, with each piece individually coded for provenance. from movie collectibles to rare props, every creation embodies a story, a presence, and a connection to moments that transcend the ordinary.

**available**

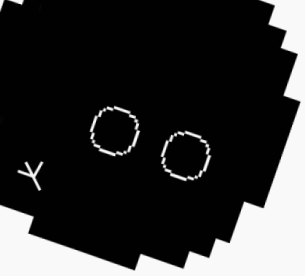
North America, China,  
Europe, Korea, Japan,  
Singapore, Malaysia



NUT  
NODE  
AROUND



# TECHNOLOGY AND INNOVATION



**NUT**  
NODE  
AROUND

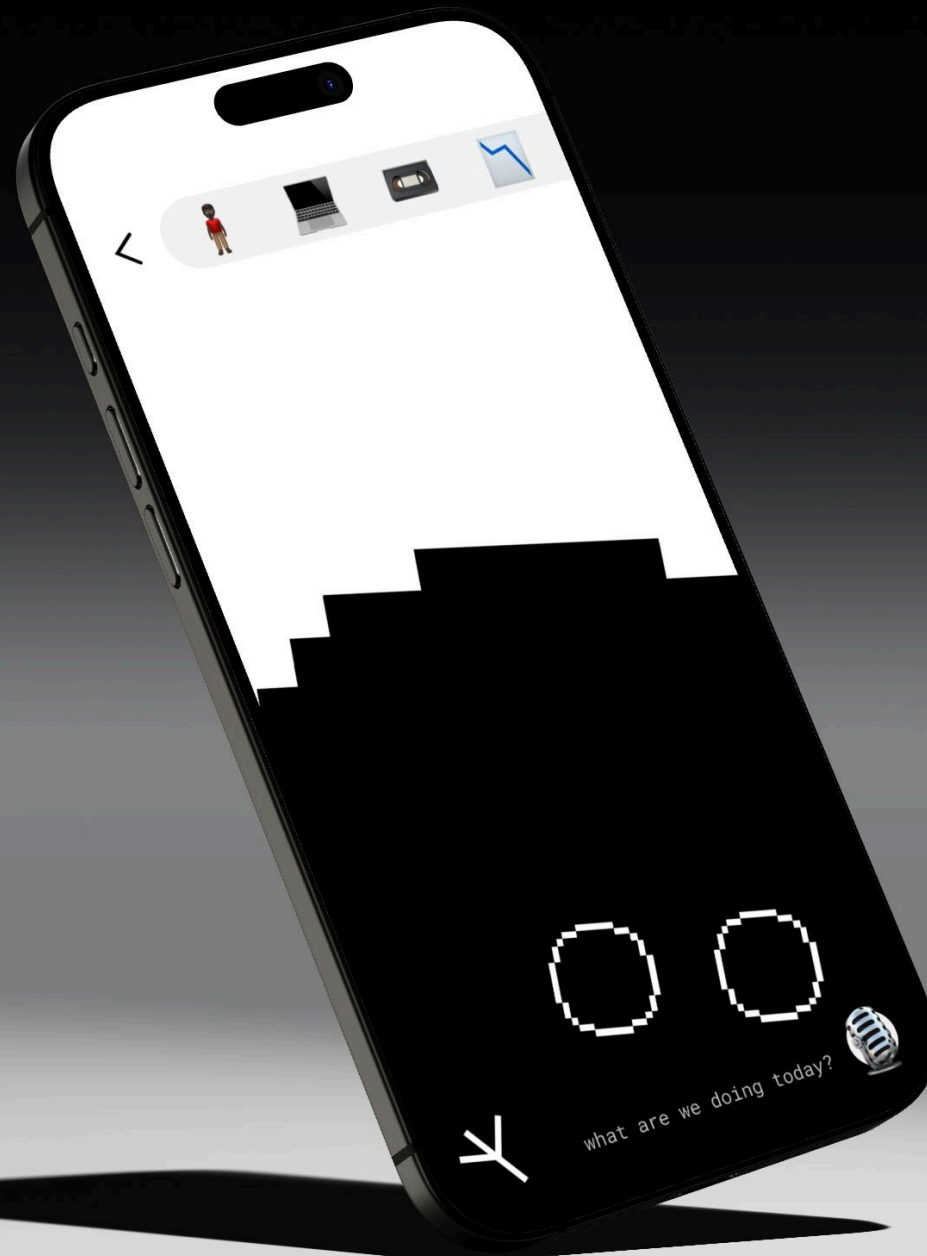


meet nut, a self-evolving intelligence framework designed for creative exploration and enterprise-grade reliability. nut is transparent, safe, and adaptable, a platform where ideas take shape, whether composing a melody from a hum, visualizing a concept, or crafting an entire creative workspace from scratch.

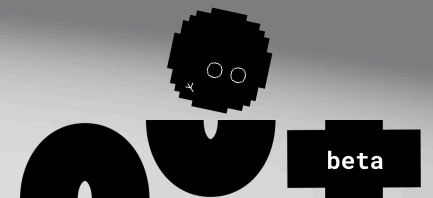
its architecture blends multi-domain reasoning, continuous learning, and human-centered governance, giving users unprecedented freedom to experiment, iterate, and collaborate. nut bridges imagination and execution, making the complex accessible and the extraordinary achievable.



**NUT**  
NODE  
AROUND



available  
worldwide



NUT  
**NODE**  
AROUND

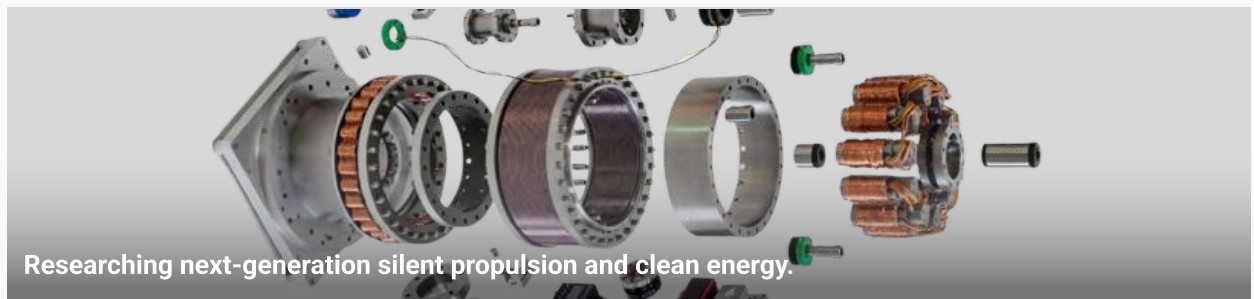
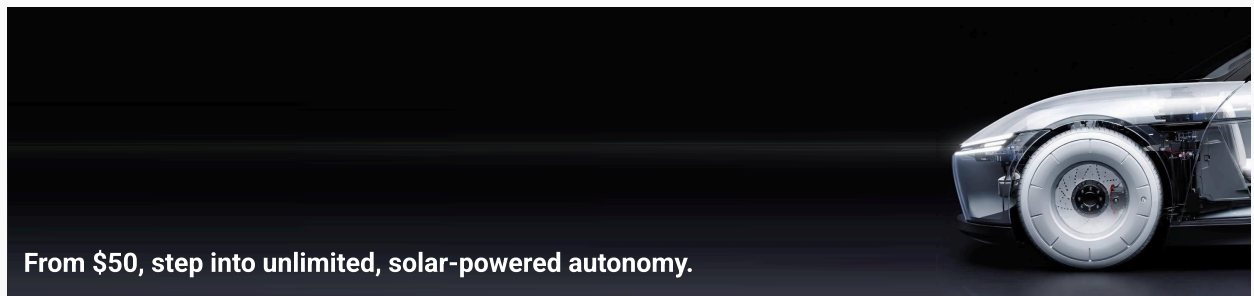


Node is a forward-thinking automotive house, specializing in R&D and production of meticulously engineered pioneer engines and high-performance vehicles. Each car balances speed, comfort, and innovation – from our flagship silent magnetic motor “jelly” car, featuring a translucent shell engineered to absorb impact, to hybrid-powered race-ready machines. At Node, every material, surface, and engine component is thoughtfully designed. Node vehicles are highly customizable, offering a singular driving experience that celebrates both technical mastery and artistic vision.

**NODE**



# NUT **NODE** AROUND



available  
North America, China,  
Europe, Singapore

All features, specifications, and timelines for the Nutseab satellite system are based on current prototypes and estimates. They may evolve due to engineering, regulatory, supply chain, or market considerations. Images and descriptions are for illustration purposes only.





**Aroud** is a mobility, imaging, and orbital technology house. Operating from ground to orbit, it develops the unseen frameworks that enable movement, perception, and connection at a planetary scale.

Leading the Mark-1 low-earth-orbit initiative, Aroud is constantly exploring new standards for global intelligence and access. Designed with intent, engineered for precision, and built to endure, Aroud exists where future infrastructure meets timeless design.





# NUT NODE AROUND

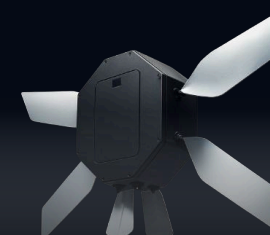


## CREPE

Ultralight, next-generation lenses for 4K–8K full-frame imaging.

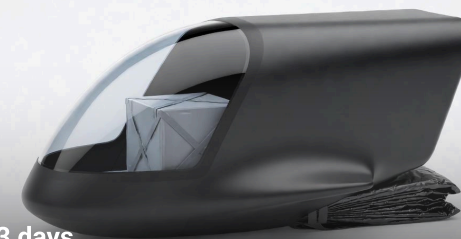
## NRUT-1

A LEO series delivering \$5 global internet and enterprise-grade orbital supercomputers



## ROUD

High-altitude precision delivery, global reach in under 3 days.



**available**

North America, China,  
Europe, Singapore

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# **the story. The emotion. The soul of the idea.**

We believe that creativity is a responsibility, a promise to craft with integrity, to imagine boldly, and to honor the people who encounter our work. Each Nrutseab house carries its own voice, its own aesthetic, its own emotional language. LABS, our creative collective, represents this philosophy at its purest: a space where young creators experiment fearlessly and shape the next chapters of culture.

Our storytelling extends beyond screens and stages. It lives in the experiences we design, the products we build, and the technologies we develop – from wellness innovations to emotionally attuned systems that bring humanity back into the digital age.

Every creation is held to a singular standard: it must move someone, even if quietly.

Today, as Nrutseab grows in Asia, America, Europe and beyond, our identity remains unchanged.

**To build a home for those who believe imagination is a language powerful enough to change the world.**